

Internship Opportunities



Interested in getting hands-on experience publishing a magazine? GulfStream Communications, publisher of WNC (Western North Carolina magazine based in Asheville, North Carolina), *Charleston*, *Charleston Weddings*, and *Grand Strand* magazines in South Carolina, offers internships in graphic design, editorial, photography, marketing & sales, and multimedia. Unpaid spring, summer, and fall semester internships are open to qualified applicants.



1 EDITORIAL INTERNSHIP

- Develop strong writing, editing, research, and proofreading skills
- Get your writing published in a nationally distributed magazine
- Complete a minimum of 20 hours per week

REQUIREMENTS: Strong creative writing, grammatical, research, and communication skills. Must submit writing samples.

2 DESIGN INTERNSHIP

- Gain a high level of proficiency in design applications
- Work with art directors and editors on layouts
- Be a part of planning and styling photo shoots for upcoming issues
- Complete a minimum of 20 hours per week

REQUIREMENTS: Knowledge of Adobe Photoshop and InDesign are a must. Knowledge of Adobe Illustrator a plus. Must submit design samples.

3 PHOTOGRAPHY INTERNSHIP

- Get your images published in a nationally distributed magazine
- Assist with studio and location shoots, and gain knowledge from professional photographers
- Learn the production process from camera to layout by working with the art directors and editors
- Complete 10+ hours per week

REQUIREMENTS: Must have personal digital SLR equipment and a good understanding of digital photography and lighting. Experience with product shots and portraits are pluses. Must submit digital photography samples.

To learn about internships with *Charleston* or *Grand Strand* magazines, visit www.charlestonmag.com or www.grandstrandmag.com.

4 MARKETING & SALES INTERNSHIP

- Learn what it takes to market a magazine through research, analysis, and strategy
- Develop an understanding of advertising sales and how revenue is generated for magazine publishing
- Help stage special events, write press releases, and assist in campaign launches
- Complete 15+ hours per week

REQUIREMENTS: Strong customer service skills, previous experience or coursework in public relations, and knowledge of Microsoft Office are required. Design experience a plus. Position requires some regional travel.

5 MULTIMEDIA INTERNSHIP

- Gain experience with the basics of web design, development, and entry-level information technology
- Develop strong writing, editing, and content management skills geared toward online readership
- Promote the magazine through social media
- Complete a minimum of 15 hours per week

REQUIREMENTS: Proficiency with Dreamweaver, InDesign, and Adobe Flash are necessary. Creative writing skills and social media experience required. Basic understanding of HTML and video production experience are pluses. Must submit pertinent samples.

TO APPLY

Send a cover letter, résumé, and pertinent samples to:

Melissa Reardon, MANAGING EDITOR
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Asheville, NC 28801

For more information, visit
www.wncmagazine.com